

BUILDING A HOME FOR LEADERSHIP

*New Museum to Tell the Marshall Story,
Shape Leaders of Character*

The George C. Marshall International Center is launching a capital campaign to support construction of a state-of-the-art museum and visitor support center on the grounds of Dodona Manor in Leesburg. This new home for leadership will strengthen the ability of the Marshall Center to *“bring to life the timeless values of selfless service and unwavering integrity to develop visionary leaders worldwide.”*



“I believe our students must first seek to understand the conditions, as far as possible without national prejudices, which have led to past tragedies and should strive to determine the great fundamentals which must govern a peaceful progression toward a constantly higher level of civilization.”

— George C. Marshall
upon receiving the
Nobel Peace Prize

FOCUS ON THE FUTURE

To support our mission, the new museum will provide:

1 Educational Facilities: The building will be home for our growing ethical leadership training program, which shares the Marshall legacy with the leaders of tomorrow.

2 Expanded Exhibit Space: The building will provide tech-friendly exhibit space, allowing the Marshall Center to tell a complete story of the life and legacy of George C. Marshall;

3 Improved Visitor Support: The building will better welcome those with limited mobility and other physical challenges as they learn about Marshall's life of service.

4 Adequate Workspace: The building will provide vital workspace for the staff, curatorial experts and docent volunteers who tell Marshall's story.



JOIN THE EFFORT!

The Marshall Center would be happy to talk to you about how you can support this important effort. Please contact us at museum@georgecmarshall.org or call Dan Beckett at 703-777-1301 to start the conversation.



A STRONG FOUNDATION

There are a number of powerful benefits to this new “home for leadership,” including:

- ✓ Providing space for learning programs, research and exhibit preparation.
- ✓ Reducing unnecessary wear and tear on the home of George and Katherine Marshall.
- ✓ Allowing the Marshall Center to better use technology in delivering its educational programs.
- ✓ Reducing the need and cost to set up and take down temporary structures.