

Dodona Dispatch



Official Newsletter of



THE GEORGE C. MARSHALL
INTERNATIONAL CENTER
Celebrating 75 Years of the Marshall Plan

Leadership that Looks Over the Horizon

“Visionary Leadership” was at the core of General George C. Marshall’s career. From his early days as a lieutenant in the Philippines to his service as Secretary of Defense during the Korean War, Marshall focused his energies – and the efforts of his subordinates – on preparing for tomorrow and beyond.

In many ways, we are just beginning our journey as a museum, thought leader and custodian of the Marshall legacy.

This year the Marshall Center has focused its attention on celebrating the 75-year legacy of his signature achievement, the European Recovery Program. Had he not insisted on long-term thinking and a strategic emphasis on supporting freedom and democracy for the long haul, the world would be a very

different place.

The work we do at the Marshall Center must meet this lofty standard. Yes, we have to restore and maintain Dodona Manor and the lovely grounds that surround it. And yes, we are committed to preserving



its artifacts and supporting our wonderful volunteers who provide public tours to thousands each year. But our eyes are fixed on the future, as well.

The most visible proof of that “over the horizon” thinking is

our growing ethical leadership program. Starting with a two-day conference for local high school students a year ago, we have now extended that program to Europe and developed a new program to share the Marshall leadership approach with emerging professionals. The next step will be an executive-level seminar to help organizations inspire their people and do so with purpose and forward thinking.

There is more to come. Over the next year, we will be sharing ambitious plans for a new generation of museum facilities at the Marshall Center. To ensure the legacy of General Marshall is preserved and passed on to future leaders, we need to position ourselves to leverage technology and create modern spaces that introduce a great American to the leaders of tomorrow.

We are grateful you are with us as we travel forward. ★



THE GEORGE C. MARSHALL
INTERNATIONAL CENTER
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A LEGACY for the future

In the work we do every day here at the Marshall Center, we strive to honor the legacy of General Marshall's selfless service, visionary leadership and unwavering integrity. As you'll see as you peruse these pages, we've been hard at work at this goal this year by highlighting the 75th anniversary of the European Recovery Program, General Marshall's singular contribution to post-World War II Europe. But as we approach the end of this banner 75th anniversary, we are beginning a new facet of continuing the legacy.

Our Ethical Leadership Program is growing steadily. **Five-Star Character**, our conference for high school students is celebrating its first anniversary, with 60 participants so far. On the next page, you'll learn about our latest offering to share the Marshall legacy with the leaders of today and tomorrow.

Elsewhere in this publication, you'll find invitations to our family-friendly community events happening in November and December. I hope to have a chance to meet and talk with you on Veterans Day or at the Marshall Plan Tree Walk lighting ceremony. I hear we'll be enjoying warm cookies from Mom's Apple Pie on Veterans Day – can't say no to that!

As we prepare for 2023, all these successful programs and events will continue, with a new addition joining the mix. We are investing in the future by creating a welcoming home where all the facets of General Marshall's legacy can come together in one space. We will share more about this exciting project in coming months.

We hope you'll make time to visit us this holiday season and look forward to making history, not just teaching it.



Tom Greenspon
GCMIC President Emeritus



SAVE *the* DATE

George C. Marshall
Award Gala

ARMY NAVY COUNTRY CLUB
Arlington, Virginia

Friday, April 14, 2023
5:30 PM - 10:00 PM

Emerging Leaders Program Kicks Off

In mid-July, a group of emerging leaders from a Northern Virginia-based trade association traveled to Dodona Manor to experience the first edition of **Character at Work: The George C. Marshall Professional Leadership Seminar**.

Building on the foundation of Five-Star Character, the Marshall Center's successful ethical leadership conference for high school students,

Character at Work got off to a strong start. Leveraging lessons from the life and career of General Marshall, the seminar took the group of 14 professionals on a day-long, hands-on experience grappling with and applying the three pillars of Marshall-style

ethical leadership: **Selfless Service, Unwavering Integrity and Visionary Leadership**.

The day started with a tour of the house and a historical introduction by top Marshall Center docents. The group transitioned to a seminar

shared promise statements that outlined how they intended to use the lessons of the day in their work over the weeks and months ahead. The afternoon also featured treats from our nearby favorite shop, Mom's Apple Pie.

A few of our favorite comments from the evaluations included, "I was honestly expecting this to be super dry... it was not," and "It was more relevant to

our daily operations and not just a generic leadership course." And we of course agree with one suggestion to improve the course: "More pie."

To learn more about Character at Work or to set up a seminar for your organization, email us at elc@georgemarshall.org today. ★



Character at Work

THE GEORGE C. MARSHALL ETHICAL LEADERSHIP PROFESSIONAL SEMINAR

setting, quickly moving to discussion of the pillars. After lunch, attendees broke into small groups to apply the pillars to a real-world scenario linked directly to the work of their trade association.

After briefing each other on their solutions, attendees wrote and

Coming Soon: New Museum Planned

To prepare for growth and long-term sustainability of Dodona Manor, the Marshall Center is moving forward on plans to build a new museum addition on the grounds of the Marshalls' home in Leesburg. The plan is to break ground in late 2023 and open the new facility in 2024.

The building will give the Marshall Center a home for its growing ethical leadership training programs.

The Town of Leesburg has granted initial approval for the preliminary plan for the museum space, which will give a significant boost to the Marshall Center and its mission to "bring to life the timeless values of selfless service and unwavering integrity to develop visionary leaders worldwide."

The new facility, which is yet to be named, will deliver:

1) Educational Facilities: The building will give the Marshall Center a home for its growing ethical

Center to tell a more complete story of the life and legacy of George C. Marshall.

3) Improved Visitor Support: The building will efficiently host visitors and student groups – especially those with limited mobility and other physical challenges – as they learn about Marshall and how he can inspire leaders today.

4) Adequate Workspace: The building will provide invaluable workspace for the staff, curatorial experts and docent volunteers who tell Marshall's story.

The new facility will reduce unnecessary wear and tear on Dodona Manor; leverage technology to boost our educational programs; and support increased learning, historical research and exhibit preparation.

Stay tuned for more details on this exciting project in the coming months, and please email us at museum@georgemarshall.org if you would like to contribute to the construction of the facility. ★



leadership training programs, which are sharing the history and legacy of Marshall with the leaders of today and tomorrow.

2) Expanded Exhibit Space: The building will provide tech-friendly exhibit space, allowing the Marshall

HIGHLIGHTS: Celebrating 75

“An essential part of any successful action on the part of the United States is an understanding on the part of the people of America of the character of the problem and the remedies to be applied. Political passion and prejudice should have no part.”

With these words, spoken on June 5, 1947, at Harvard University, Secretary of State George C. Marshall made the case for massive American investment in the devastated economies of post-World War II Europe. This year, we have been celebrating the 75th anniversary of the Marshall plan and the visionary leader who played a pivotal role at a defining moment in world history.

As we commemorate this milestone, global geopolitical developments remind us that the timeless values Marshall embodied – selfless service, unwavering integrity and commitment to freedom and democracy – are needed now more than ever.

MORE THAN A SPEECH

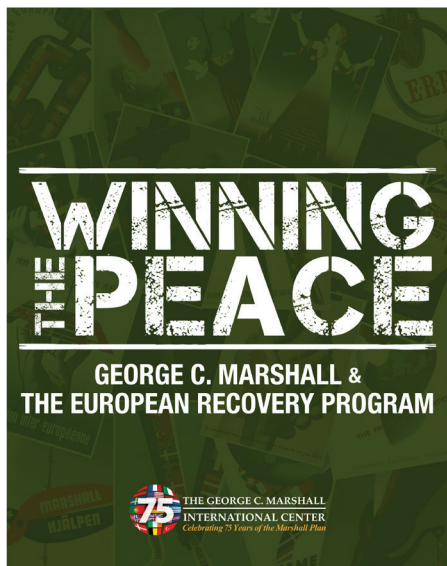


Ambassador Pierce



**THE GEORGE C. MARSHALL
INTERNATIONAL CENTER**
Celebrating 75 Years of the Marshall Plan

“WINNING THE PEACE” Marshall Plan Exhibit Opens!



Over the summer, we unveiled a brand new exhibit in the Haub Room of Dodona Manor. *“Winning the Peace: George C. Marshall and the European Recovery Program”* explores Marshall’s decisive role in guiding the world from a mere cessation of conflict to an enduring and peaceful post-World War II order.

Learn how Marshall facilitated the passage of the European Recovery Program by mobilizing key players, revising and delivering the pivotal public address, implementing a bipartisan approach to securing Congressional approval and serving as the plan’s most effective public spokesman.

“Winning the Peace” features original images and objects rarely seen by the public. Visit Dodona Manor to experience this special exhibit! ★

5 Years of the Marshall Plan

Recognizing the Moment that Sparked the Marshall Plan

On June 5, 200 guests participated in a special event at Dodona Manor celebrating the 75th anniversary of Marshall's momentous Harvard speech outlining the principles for European post-war recovery. The event featured remarks from Her Excellency, the British Ambassador to the U.S., Dame Karen Pierce and senior diplomats from the embassies of Sweden and Luxembourg.

Ambassador Pierce highlighted the continued geopolitical relevance of the plan's underpinnings, noting that Marshall "fundamentally understood the importance of a Europe that would be peaceful, that would be self-sustaining and that would be a friend of the United States."

Historian David Hein and business leader William Bachmann shared their perspectives on the enduring impact of Marshall's vision and leadership. Board Chairman Stephen Chapin concluded with remarks detailing the future of the Marshall Center.

Local dignitaries Mayor Kelly Burk and Council Members Zach Cummings and Neil Steinberg celebrated with us. Thank you to everyone who joined us for this celebration! ★

MARSHALL PLAN POSTER CONTEST

75th Anniversary Edition



Samantha Garrido

Congratulations to Samantha Garrido and Isabella Ross, the winners of our **Marshall Plan Poster Contest**, which was modeled on a similar contest held as the Marshall Plan was implemented across Europe. Their beautiful entries embody the theme of *"The Living Legacy of the Marshall Plan in Europe."*

Ross earned \$100 as winner of Division B (17 and younger). As winner of the Division A (18 and older) contest, Garrido took home a \$500 prize. ★

Join us! Marshall Plan Tree Walk

Wrap up the 75th anniversary celebration with us at the return of the Marshall Plan Tree Walk this winter. The event combines the magic of the holidays with recognition of the Marshall Plan countries. Seventeen trees, one for each participating country, will be decorated along the brick walk by the house for all to enjoy until the end of the year. Join us on December 3 at 4:30 PM for the tree lighting ceremony. ★



Isabella Ross

ETHICAL LEADERSHIP TRAINING Alumni Testimonial

John Cramer, Citadel Cadet

The George C. Marshall International Center is committed to inspiring future leaders to emulate General Marshall's reputation for selfless service, unwavering integrity and visionary leadership through robust programs across the learning life cycle.

We are proud to spotlight John Cramer, a first-year cadet at the Citadel and alumnus of **Five-Star Character: The George C. Marshall Ethical Leadership Conference** for high school juniors and seniors. John is hard at work and applying the core values and lessons of our program to his life and studies at this South Carolina-based military academy.

"I got a lot out of that conference," John reports. "I liked that it was focused on service to our country, as well as leadership and integrity. It was good that the instructors tied General Marshall's life and the decisions that he made into decisions we will make in our own life. I'm seeing that firsthand at The Citadel where the core values are honor, duty and respect.



John Cramer

The lessons and conversations at the conference were fun, and I got to meet kids from other schools and share ideas. Overall, it was a great experience." Best of luck, John. We are proud of you! ★

Volunteer PROFILES



Elizabeth Harvey

Editor's note: We are proud to share that Elizabeth and Audrey are both graduates of **Five-Star Character: The George C. Marshall Ethical Leadership Conference** for high school students.

What attracted you to becoming a docent at Dodona?

Elizabeth Harvey: I chose to become a docent at Dodona Manor out of my admiration for George Marshall's humility, ethical leadership and love of service. It truly has been a joy of mine to come to Dodona each weekend to share the history of his beloved Leesburg home, as well as the Marshall family.

Ultimately, my goal is to instill within all visitors the desire to cultivate good character just as Marshall accomplished in his life, and use those values of ethical leadership in the various walks of leadership they will fulfill in their community and beyond.

Board Member PROFILE

Frances K. Cox is a principal at The Fratelli Group, a policy communications firm based in Washington, D.C. A Leesburg resident, Ms. Cox helps a wide variety of organizations – ranging from multinational corporations and NGOs to trade associations and foreign governments – develop and execute communications strategies that advance their missions. A native of North Carolina, Ms. Cox earned her B.A. from Duke University and her J.D. from Georgetown Law.



Frances Cox

Why did you choose to join the Marshall Center Board?

I think it is significant that, of all the communities around the nation's capital, General Marshall and Katherine could have chosen for their home, they picked Leesburg. Dodona Manor is a treasure, not just for Leesburg and Loudoun County, but for every community around the world that General Marshall influenced during his extraordinary life of service. I feel that, as Leesburg residents, we have a responsibility to ensure the selfless service, unwavering integrity and visionary leadership General Marshall embodied lives on through his historic home. I am grateful for the opportunity to serve on this Board and be a steward of that legacy.

Do you think Marshall's legacy is still relevant today?

In my first year of law school our professor told us: "If you ever lose your moral compass in the practice of law, stop what you are doing and fix it immediately." This really stuck with me. There are many aspects of life that are out of our control, but what is completely within our domain is our moral compass – our character. If we all bring the kind of integrity and ethical leadership to our personal and professional lives that General Marshall brought to his, our world will be a much better place. ★



Audrey Stelle

What attracted you to volunteering at Dodona?

Audrey Stelle: The reason why I began volunteering at the house is the same reason why I choose to keep coming back: my respect and appreciation for General Marshall. Ever since my first tour of the house in 2019, I was instantly inspired by his legacy of incredible leadership for not only our country but the world.

During each tour, I gain a little bit more information about him and his incredible life. The house is filled with many stories and unforgettable history, all hidden inside of its calm yellow exterior. I believe that the life of General Marshall is one of the best and most influential American tales of not only the past, but our future. I am so proud to be a part of keeping that legacy alive. ★



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There is still time to become a
sponsor for a 2022 Event!



VETERANS DAY

November 11, 2022
Cohosted by The George C.
Marshall International Center
(GCMIC), the Town of Leesburg
and Loudoun County.



MARSHALL PLAN TREE WALK

December 2022
Outdoor event featuring 17
trees decorated to represent
each country that participated
in the Marshall Plan.

Please email us at sponsorship@georgecmarshall.org
with any questions or to sponsor an event.



18th Annual VETERANS DAY COMMEMORATION

November 11, 2022 • 10:30 A.M.

Cohosted by the Town of Leesburg, Loudoun County and the Marshall Center
with keynote speaker Hon. Joseph D. Kernan, Vice Admiral, U.S. Navy (Ret.)

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